

History of Hajoca Video Script

Welcome to Hajoca! Hajoca is the nation's largest privately held wholesale distributor of plumbing, heating and industrial supplies- but did you know that we have a rich history in the US dating back over 150 years?

In 1858, Abraham Lincoln was running for Senate. Regular mail was just starting to be delivered to the Pacific coast. Indoor plumbing was decades away from being the 'norm.' Also during that time, one enterprising individual named William S. Cooper invested his life savings of \$200 to start a business grinding key stops for plumbers in Philadelphia.

Thomas J. Jones, a master bricklayer joined Cooper in 1862 as a junior partner in the firm Cooper & Jones. He assumed full control of a new phase of business - manufacturing sanitary fixtures and other plumbing materials. Joel Cadbury joined the firm in 1867 forming Cooper, Jones & Cadbury. By the start of the 1880's the company expanded its line of products to include bathtubs, water closets and lavatories, which led to the opening of the first showroom on Ridge Avenue in Philadelphia.

In 1883 William H. Haines joined the company. One year later, founder William Cooper retired and the company name changed to Haines, Jones & Cadbury. In 1887 the company began using the trade name, HAJOCA. The name HAJOCA is derived from the last names of the three visionaries who saw a demand for indoor plumbing (a relatively new concept in the 19th century) and vowed to make it easily available: William H. Haines, Thomas J. Jones and Joel Cadbury: HAJOCA for short.

Have you ever looked at our logo and wondered where it came from? William Penn lends Hajoca a likeness of his prominent statue atop Philadelphia's City Hall which completes the emblem that we use today. It is the second oldest US trademark in continuous use!

By 1927, Haines Jones & Cadbury had 14 locations from Philadelphia to Florida. They merged with three well-known companies to officially form Hajoca Corporation, becoming one of the largest plumbing, heating and industrial supply houses in the US. At this time, the company moved its headquarters and showroom to 3025 Walnut St in Philadelphia. The building is a registered historic landmark and is currently the home to the University of Pennsylvania's National Public Radio Station. In 1957 after 99 years in Philadelphia, Hajoca's general and corporate offices moved to a smaller building in Ardmore, Pennsylvania.

Today, we have almost 400 locations! How did we get to this point? Well, we grew mainly through acquisitions. One of the key acquisitions in Hajoca's History was in 1981 when the purchase of our own company was finalized. This returned the company to being privately owned.

Hajoca currently runs under 50 different trade names, names that are known in local communities and across the country.....We are now the largest privately owned plumbing wholesaler in the US,we've come a long way from William Cooper grinding key stops in 1858....

We are proud of who we are, where we have come from, and what we stand for. We look forward to creating an exciting future as we build upon our strong foundation.